

**Plenary section “Strategy of International COMPETITIVENESS CR
and System of Innovative Entrepreneurship in the CR”**

The CASTS Congress hall No. 418, 4th floor, Novotného lávka 5, Praha 1

Tuesday December 6, 2011

Session will be moderated by Petr Křenek, Institute of Plasma Physics AS CR, v.v.i.

09.30 – 10.00

Registration

10.00 – 10.20

Opening, XVIII INNOVATION 2011

Pavel Švejda, Chairman of Programme and Organizing Committee
INNOVATION 2011

10.20 – 10.40

R&D&I in the Czech Republic and in the World

Karel Šperlink, Association of the Innovative Entrepreneurship CR

10.40 – 11.00

**Current Tasks of the Ministry of Education, Youth and Sports
in the area R&D&I**

Jan Hrušák, Director General for Science and Research,
Ministry of Education, Youth and Sports

11.00 – 11.20

Operational Programme Enterprise and Innovations

Petr Očko, director of the Section of EU Funds, Research and
Development, Ministry of Industry and Trade

11.20 – 11.30

Break – Coffee

11.30 – 11.50 **Current Trends EU in the area R&D&I**

Vladimír Malý, independent expert, Germany

11.50 – 12.10 **Innovation of (and in) the Model of Excellence EFQM**

Danuše Svobodová, Czech Society for Quality

12.10 – 12.30

Innovation Infrastructure Development of Russian Universities

Michail V. Sergejev, RINKCE, Russian Federation

12.30 – 13.30

Break (lunch)

13.30 – 13.50

Prague Research and Economy Council

Bohuslav Svoboda, Mayor of Prague

13.50 – 14.10

Innovation in the Financial Sector

Karel Mráček, Association of Research Organizations

14.10 – 14.30

Project SPINNET (Cooperation, INnovation, NETworking)

Pavel Švejda, Science and Technology Parks Association



evropský
sociální
fond v ČR



EVROPSKÁ UNIE



MINISTERSTVO ŠKOLSTVÍ,
MLÁDEŽE A TĚLOVÝCHOVY



INVESTICE DO ROZVOJE VZDĚLÁVÁNÍ

14.30 – 15.30

Discussion

moderated by Petr Křenek

15.30 – 15.40 **Conclusions of the section**

Pavel Švejda



16.00

**Exhibition opening with the launch of the CD-ROM 12 version –
Technological Profile of the CR**

(4th floor of CASTS Building, Novotného lávka 5, Praha 1) – *by invitation cards*

18.15

Performance of the chamber choir Vocalica

18.30

Meeting with exhibitors and participants of INNOVATION 2011

(Klub techniků, 1st floor, CASTS building, Novotného lávka 5, Praha 1)

– *by invitation cards*

**Enterprise Europe Network
– Innovation in services 2011**

How does innovation in services transform the European Union
Conference Centre CITY, Na strži 63/1676, 140 62 Praha 4

Wednesday December 7, 2011

9.30 – 10.00

Registration, coffee

10.00 – 10.30

Foreword

Marian Piecha, Ministry of Industry and Trade

Jan Michal, Permanent Representation of the European Commission in the CR

10.30 – 11.00

**Innovation in services: importance for the competitiveness of micro –
and macro perspective**

Martina Jaklová, director of the Institute of Technology and Innovation
Management, University of Economics, Prague

11.00 – 11.30

**Specifics of innovation in services and their implications for
innovation policy**

Michal Pazour, Technology Centre AS CR

11.30 – 12.00

**EUROPE 2020 and current trends in European innovation in services:
conclusions of an Expert Panel of the EU**

Václav Suchý, Enterprise Europe Network CR

12.00 – 12.30

Innovation activities of Slovak companies

Viliam Lendel, Michal Varmus, Žilina University in Žilina

12.30 – 13.00

Break and refreshments

13.00 – 13.30

Design of services – starting points, methods and case studies

Adam Hazdra, South Moravian Innovation Centre

13.30 – 15.30

Specific examples of innovation in services – the contributions of representatives of innovative companies and organizations

The following companies and organizations undertook the performance:

VISCON s.r.o.

Innovation in services of ecological waste recycling

League of Wheelchairs Brno

Presentation of winning innovation project from the competition Innovation in Social Services of Union of Employers' Associations CR

Centre for Regional Development of the CR

Project CzechPoint

PRE Pražská energetika, a.s.

Centre for Energy consultancy PRE – superior customer services

o. s. InternetPoradna.cz

An innovative project of social counselling for people with handicap

15.30 – 16.00

Panel discussion with representatives of innovative companies and other speakers

16.00

Closing reception and networking

Day of Technology Platforms

The CASTS Conference room No. 417, 4th floor, Novotného lávka 5, Praha 1

Wednesday, December 7, 2011

9.30 – 10.00

Registration

10.00 – 10.20

**Opening, Information regarding state support of R&D and Innovation
in the Czech Republic**

Karel Šperlínek, Czech technology platform Engineering, o.s.

10.20 – 10.40

**MIT Information on the promotion of Technology Platforms
in the next period**

Peter Porák, Ministry of Industry and Trade

10.40 – 11.00

TA ČR Programmes – current situation

Miroslav Janeček, Technology Agency of the Czech Republic

11.00 – 11.20

Current information of the TC AS CR and CZELO office

Martin Kašpárek, CZELO representative

11.20 – 11.40

Information on programmes EUREKA and Eurostars

Karel Šperlínek

11.40 – 12.30

Break

12.30 – 14.30

Presentations by representatives of selected platforms on achievements and planned activities

Jaromír Horák, Czech technology platform Engineering

Jan Smolík, Technology platform Engineering technology

Jiří Reiss, Technology platform for sustainable chemistry

Dana Černínová, Czech membrane platform

14.30 – 15.00

Discussion; Conclusions

moderated by Jiří Barták

Participation fee is 1000 CZK including VAT. Details will be disclosed at registration.

Individual visit at Exhibition Section of INNOVATION 2011

(ground floor, 1st – 4th floors, CASTS Building, Novotného lávka 5, Praha 1)

19.00 – 21.00

Announcement of Award VISIONARIES 2011

Best Western Hotel Kampa, Všešrdova 16, Praha 1 – *by invitation cards*

Focus Sections

The CASTS Congress hall No. 418, 4th floor, Novotného lávka 5, Praha 1

Thursday December 8, 2011

International Scientific Cooperation of the Czech Republic

Session will be moderated by Josef Janda, Ministry of Education, Youth and Sports

9.30 – 10.00

Registration

10.00 – 10.20

International Scientific Cooperation of the CR – Activity MOBILITY, KONTAKT II and GESHER/MOST

Lukáš Levák, Ministry of Education, Youth and Sports

10.20 – 10.40

Projects within the EUREKA and Eurostars programmes

Josef Martinec, national coordinator of EUREKA and Eurostars Programmes, Ministry of Education, Youth and Sports

10.40 – 11.00

Activities of the Ministry of Education, Youth and Sports within Common Technology Initiatives

Jana Bystřická, Ministry of Education, Youth and Sports

11.00 – 11.20

COST – 40 years of European Research coordination

Josef Janda, Ministry of Education, Youth and Sports

11.20 – 11.40

International cooperation of the AIE CR and its partners

Pavel Švejda, Association of Innovative Entrepreneurship CR

11.40 – 12.00

Discussion, conclusions of section

Josef Janda

Examples of completed projects – the results, recommendations and comments are published in the journal Innovative Entrepreneurship and Technology Transfer 1, 2, 3, 4 / 2011 (will be available to act) in the exhibition section are examples of other completed projects within the above mentioned international scientific cooperation programmes.

Czech – Russian Innovation Forum

Session will be moderated by Josef Janda, Ministry of Education, Youth and Sports

13.00 – 13.20

PORTAL preparation for the implementation of the Czech-Russian Scientific cooperation and collaboration in the area of innovation

Pavel Švejda, Association of Innovative Entrepreneurship CR
Mikhail V. Sergeev, RINKCE, Russian Federation

13.20 – 13.40

Current tasks of the Russian Academy of Natural Sciences

Igor A. Bazikov, the Czech branch of the Russian Academy of Natural Sciences

13.40 – 14.40

Projects presentation of Stavropol State Medical Academy

Participants delegation

14.40 – 15.00

Czech-Russian cooperation in research, development and innovation

Vladimir V. Menshikov, Russian University of Chemical Technology in Moscow

15.00 – 15.30

Czech – Russian projects presentation

Project researchers

15.30 – 16.00

Discussion, conclusions of section

Josef Janda

During the negotiations will be given information on the results of AIE CR cooperation with RINKCE (www.extech.ru) and ICSTI (www.icsti.ru).

Individual visit at Exhibition Section of INNOVATION 2011

(ground floor, 1st – 4th floors, CASTS Building, Novotného lávka 5, Praha 1)

**Plenary Session Hall of the Senate of the Parliament CR, Wallenstein
Palace, Praha 1**

Friday, December 9, 2011

10.00 – 12.00

**Presentation of innovative products entered in the 16th annual
competition Innovation Award of the Year 2011**

Awards ceremony

(separate invitation of the Senate of the Parliament CR and AIE CR)

12.00 – 13.00

Press conference, reception

13.00 – 15.00

Session of Bodies AIE CR

(separate invitation AIE CR)